

# Event

## INDUSTRY SALARY SURVEY 09/10

In association with



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12th annual event industry salary survey compiled  
in January 2010**

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	2008/2009		
	Min	Max	Av
<b>EVENT DIRECTOR</b>			
<b>Charity/Public Sector:</b> Head of Events/Conferences	36000	60000	45000
<b>C&amp;IT:</b> Account/Operations Director	38000	69000	46000
<b>Commercial Conferences:</b> Conference Director	45000	85000	54000
<b>Corp in-house:</b> Head of Events/Conferences/Roadshows	43000	100500	70250
<b>Event Management Agency:</b> Account Director	32000	80000	50000
<b>Event Services:</b> Project Director	33000	95000	48000
<b>Exhibitions:</b> Operations Director	34000	77500	48250
<b>Hotels:</b> Director of Events	35000	65000	45000
<b>Not-for-Profit:</b> Head of Events	48000	66000	53000
<b>Production Company:</b> Head of Production	35250	66000	57750
<b>Venues:</b> Operations Director	33000	80000	54000

	2008/2009		
	Min	Max	Av
<b>EVENT MANAGER</b>			
<b>C&amp;IT:</b> Event/Account Manager	23000	45000	30000
<b>Charity/Public Sector:</b> Event/Conference Manager	22000	46500	32000
<b>Commercial Conferences:</b> Conference Manager	23000	50000	33000
<b>Commercial Conferences:</b> Producer	21500	35500	29750
<b>Commercial Conferences:</b> Senior Producer	30125	45000	35500
<b>Corp in-house:</b> Event Manager	23000	70000	38000
<b>Event Management Agency:</b> Event/Account Manager	22250	52000	30500
<b>Event Services:</b> Project Manager	20175	45000	32300
<b>Exhibitions:</b> Operations Manager	24000	65000	35000
<b>Hotels:</b> C&B Manager	18250	65500	31750
<b>Not-for-Profit:</b> Event Manager	26000	53000	34000
<b>Production Company:</b> Production Manager	26300	60500	38000
<b>Production Company:</b> Logistics Manager	29125	48250	35150
<b>Production Company:</b> Technical Manager	33150	55500	45300
<b>Sport/Music/PR:</b> Event Manager	24000	44000	32000
<b>Venues:</b> Event Manager	20000	62000	32000

	2008/2009		
	Min	Max	Av
<b>EVENT EXECUTIVE</b>			
<b>Charity:</b> Event Executive	21500	28000	25000
<b>C&amp;IT:</b> Event/Account/Operations Executive	20000	36750	23500
<b>Event Management Agency:</b> Event/Account Executive	19000	30000	25500
<b>Not-for-Profit:</b> Event Executive	23000	33000	26000

	2008/2009		
	Min	Max	Av
<b>EVENT CO-ORDINATOR</b>			
<b>Charity/Public Sector:</b> Event/Conference Co-ordinator	17250	30500	23750
<b>Commercial Conferences:</b> Conference Co-ordinator	22000	28000	24500
<b>Corp in-house:</b> Event Co-ordinator	22000	40250	25750
<b>Event Management Agency:</b> Event/Account Co-ordinator	15000	25500	22000
<b>Exhibitions:</b> Operations Executive	22000	33000	25000
<b>Hotels:</b> C&B Co-ordinator	15000	22250	19750
<b>Not-for-Profit:</b> Event Co-ordinator	19250	34000	25500
<b>Production Company:</b> Production Co-ordinator	18500	28500	22750
<b>Venues:</b> Event Co-ordinator	17750	30500	22250

	2010		
	Min	Max	Av
36000	60000	45000	
37500	68000	46000	
40000	70000	50500	
62000	80000	68000	
35000	80000	53000	
33000	89000	52500	
35000	75000	45000	
35000	60000	44000	
45000	61000	53000	
35500	70000	59000	
40000	90000	56000	

	2010		
	Min	Max	Av
22500	45000	30000	
26500	35000	30000	
26000	42500	31750	
23000	36000	29500	
32500	47500	36000	
28000	58500	36500	
24000	42000	30500	
21000	45000	32000	
25000	48000	32000	
18500	38000	28000	
26000	38000	30000	
26000	60000	38000	
29000	58000	35500	
33000	54000	45000	
25000	44000	34500	
22000	57500	28000	

	2010		
	Min	Max	Av
21500	28000	24500	
20000	28250	23000	
22000	25000	24000	
23000	28000	26500	

	2010		
	Min	Max	Av
21500	28000	24500	
22000	26000	25000	
25000	38500	30000	
20000	25000	22500	
18000	28000	23000	
15000	22000	18000	
23000	28000	26500	
18000	30000	22000	
16000	24500	22000	

	2008/2009			2010		
	Min	Max	Av	Min	Max	Av
<b>EVENT ADMINISTRATOR</b>						
<b>Commercial Conferences:</b> Event/Conference Administrator	17000	22000	20000	17250	23000	21000
<b>Corp in-house:</b> Event Administrator	24000	28000	23000	22000	28000	24000
<b>MARKETING DIRECTOR</b>						
<b>Commercial Conferences:</b> Marketing Director	38000	68000	48000	38500	65000	51250
<b>Exhibitions:</b> Marketing Director	45250	55500	50250	40000	60000	50000
<b>MARKETING MANAGER</b>						
<b>Charity:</b> Marketing Manager	25000	40000	32500	24500	37500	35000
<b>Commercial Conferences:</b> Marketing Manager	22000	40500	33250	25000	35000	30000
<b>Exhibitions:</b> Marketing Manager	24000	48000	35000	25000	42500	35000
<b>Not-for-Profit:</b> Marketing Manager	27000	44000	33000	25000	35000	32000
<b>Venues:</b> Marketing Manager	28000	48500	39800	26000	45000	35500

	2008/2009			2010		
	Min	Max	Av	Min	Max	Av
<b>MARKETING EXECUTIVE</b>						
<b>Charity:</b> Marketing Executive	25000	31000	26000	22000	28200	26100
<b>Commercial Conferences:</b> Marketing Executive	21500	32000	25700	20000	28500	26000
<b>Not-for-Profit:</b> Marketing Executive	22000	30000	28000	22000	30000	27500
<b>Exhibitions:</b> Marketing Executive	23000	32000	25500	18000	28000	26000
<b>Venues:</b> Marketing Executive	18500	29000	24750	19500	28000	23500

	2008/2009			2010		
	Min	Max	Av	Min	Max	Av
<b>SALES DIRECTOR</b>						
<b>Commercial Conferences:</b> Sponsorship Director	35500	61000	52500	37500	70000	50000
<b>Event Services:</b> Business Dvpt. Director	38500	75000	48000	37500	70000	45000
<b>Exhibitions:</b> Exhibition Director	38000	75000	52000	40000	80000	55200
<b>Hotels:</b> Director of Sales	33000	68000	55000	38000	100000	58250
<b>Production Company:</b> Business Dvpt. Director	37250	71000	54750	35000	65000	52500
<b>Venues:</b> Sales & Marketing Director	37500	65500	50250	42000	82500	50000

	2008/2009			2010		
	Min	Max	Av	Min	Max	Av
<b>SALES MANAGER</b>						
<b>C&amp;IT:</b> Business Dvpt. Manager	28150	42000	32500	28000	40000	32000
<b>Commercial Conferences:</b> Sponsorship Manager	21000	50250	32750	22000	47500	33000
<b>Event Management Agency:</b> Business Dvpt. Manager	27250	45000	35500	25250	43000	36000
<b>Event Services:</b> Business Dvpt. Manager	25250	56000	32500	28000	50000	32000
<b>Exhibitions:</b> Sales Manager	25000	50000	34250	28000	43000	32000
<b>Hotels:</b> Sales Manager	27750	42000	32500	25000	35000	27000
<b>Production Company:</b> Business Dvpt. Manager	34000	40000	37000	32000	40000	35000
<b>Venues:</b> Sales Manager	23000	50000	33250	25000	46000	32000

	2008/2009			2010		
	Min	Max	Av	Min	Max	Av
<b>SALES EXECUTIVE</b>						
<b>Event Services:</b> Business Dvpt. Executive	18500	25500	22000	20000	26000	24000
<b>Exhibitions:</b> Sales Executive	19500	28500	24750	18000	27000	22000
<b>Hotels:</b> Sales Executive	17000	24000	22000	18500	25000	22500
<b>Venues:</b> Sales Executive	19000	30000	24585	19000	26000	23250

	2008/2009			2010		
	Min	Max	Av	Min	Max	Av
<b>SALES CO-ORDINATOR</b>						
<b>Exhibitions:</b> Sales Co-ordinator	18650	24500	22750	15200	23500	18500
<b>Hotels:</b> Sales Co-ordinator	16000	25000	22000	16300	21500	20200
<b>Venues:</b> Sales Co-ordinator	17000	27500	22000	17850	24000	21750